

Aviation Academies

INVESTMENT OPPORTUNITY SCORECARD

TRANSPORT & LOGISTICS

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TRANSPORT & LOGISTICS Aviation Academies

Public / متاح

High Potential

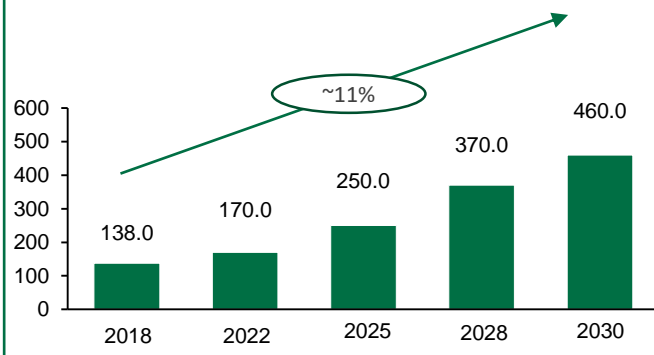
Moderate Potential

Low Potential

OPPORTUNITY'S DESCRIPTION: Provide certified aviation academies "training centers" in the Kingdom of Saudi Arabia.

DEMAND

AVIATION SECTOR DIRECT JOB DEMAND (in 000's)



INVESTMENT HIGHLIGHTS

- Opportunity to fill a significant gap in the number of certified aviation academies in Saudi Arabia.
- Aging workforce with 20% of pilots older than 55 years.
- Expected investment size of SAR 23 Million.
- Demand exceeds supply to over than 10,000 pilot by the mid of 2027.

INVESTMENT OVERVIEW

VALUE PROPOSITION

- First FDI opportunity in the Saudi market in the aviation academies.
- Saudi's Public Investment Fund launching The Helicopter Company, the first commercial helicopter operator ever in the KSA, and plans to establish a major airliner to compete with Saudi Arabian Airlines and other players to attract as many as 100 million visitors and tourists annually by the year of 2030.
- First aviation academy that provides the below activities in Saudi:
 - Cadet Programs
 - Bachelor's Degree
 - Ground Handling Training
 - Helicopter Training
 - UAV/UAS Training

KEY DEMAND DRIVERS

- The Government's commitment to develop aviation sector's human capital.
- The preparation of dedicated land plots nearby international airports for aviation sector-related developments.
- The increasing number of local and international airliners/air freighters in Saudi, driven by progressive efforts towards unlocking tourism sector among others.

MARKET OVERVIEW

MARKET READINESS AND COMPETITOR ANALYSIS

- Key Players in KSA currently:



COMPETITOR ANALYSIS

- Leading global players in aviation academies



GLOBAL TRENDS

- The civil aviation flight training and simulation market was valued at USD 1.15 billion in 2020, and it is projected to reach USD 3.10 billion in 2026.
- The aviation industry witnessed a growing global pilot demand over the years, which, in turn, has led to the high demand for training aircraft and simulators in flight schools.

DEFINITIONS

#	SCORECARD SECTION	DEFINITIONS
1	Market size	Size of market in value/volume in KSA and/or Region (MENA/GCC) covering future projections based on available estimates from published /government sources
2	Demand drivers	A select number of factors that will influence future demand for the related product/service
3	Investment highlights	An overview of key financial metrics summarizing the investment opportunity along with the expected return based on the suggested investment size
4	Value proposition	Summary of key differentiators that position KSA as a strategic choice over other regional/global peers
5	Market readiness	An overview of KSA market structure, market maturity and level of participation by local and global players
6	Competitor analysis	List of the local & international players manufacturing the underlying product in Saudi Arabia and their market share
7	Global trends	Latest business developments within the sector/product category

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